

Facts & Figures



Trade fair:

PotatoEurope 2017

The international event dedicated to the whole potato chain takes place in Emmeloord, the potato capital of the world!

Industry:

Open to all players in the Potato chain

Date:

13 – 14 September 2017

Frequency:

Every 4 years in Emmeloord, the Netherlands

Organizer:

DLG BENELUX
Speelkamp 26
3830 AJ Leusden
The Netherlands

Venue:

Emmeloord, the Netherlands

Programme areas:

Tractors, transport vehicles and conveyor equipment • Tillage, seeding, fertilization and irrigation equipment • Harvesting equipment • Special crops • Crop processing equipment • Crop protection and plant care • Storage solutions • Packaging, sorting and transporting technologies • Processing technologies • Seed • Fertilizers • Biotechnology • Agricultural software • Precision farming • Information and science

Figures for last event:

PotatoEurope 2013:

Exhibitors: 249 (28% international exhibitors from 14 countries)
Visitors: 15.000 (35% international visitors)
Surface area: 30 ha

M² rental:

From €135,- per m² in indoor pavilion, outside from €55,- per m²

Project manager:

Mrs. Paulien Hoftijzer

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